



S A P I O
CONSULTING

**PR, COMMUNICATIONS &
DIGITAL MARKETING SALARY
GUIDE
APAC 2024**



SALARY GUIDE 2024

As ever, we build our salary guides by aggregating data across multiple sources to remove any form of bias. We also aim to make our salary guides as simple and straight to the point as possible so, you don't have to scroll through 20 pages of marketing to get to the interesting bit.

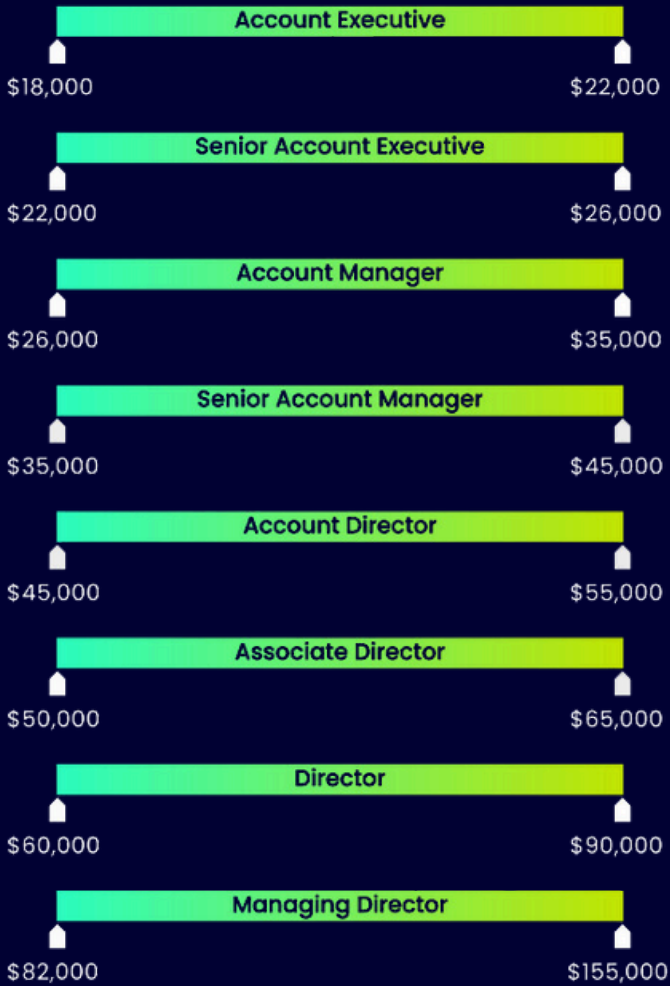
In this installation we have expanded our 2024 Salary Guide to cover two further key regions for our Candidates and Clients in Asia Pacific; Singapore & Hong Kong.

Salaries are listed per calendar month.

HONG KONG

PR & COMMS

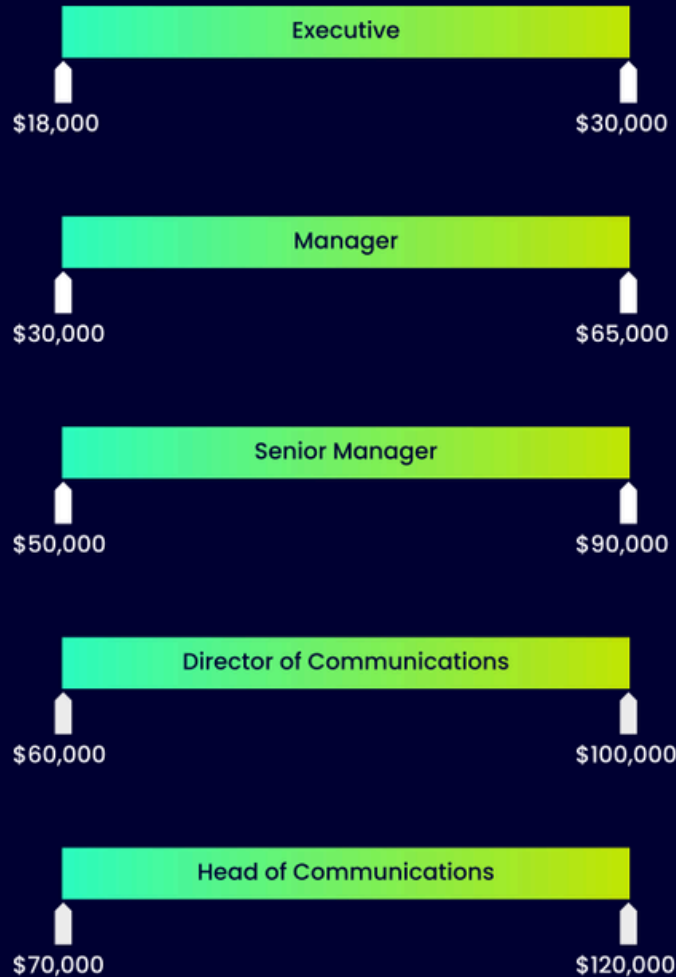
Agency - Hong Kong
2024



HKD /pcm

In-House PR & COMMS

Hong Kong
2024



HKD /pcm

MARKETING

HONG KONG
2024

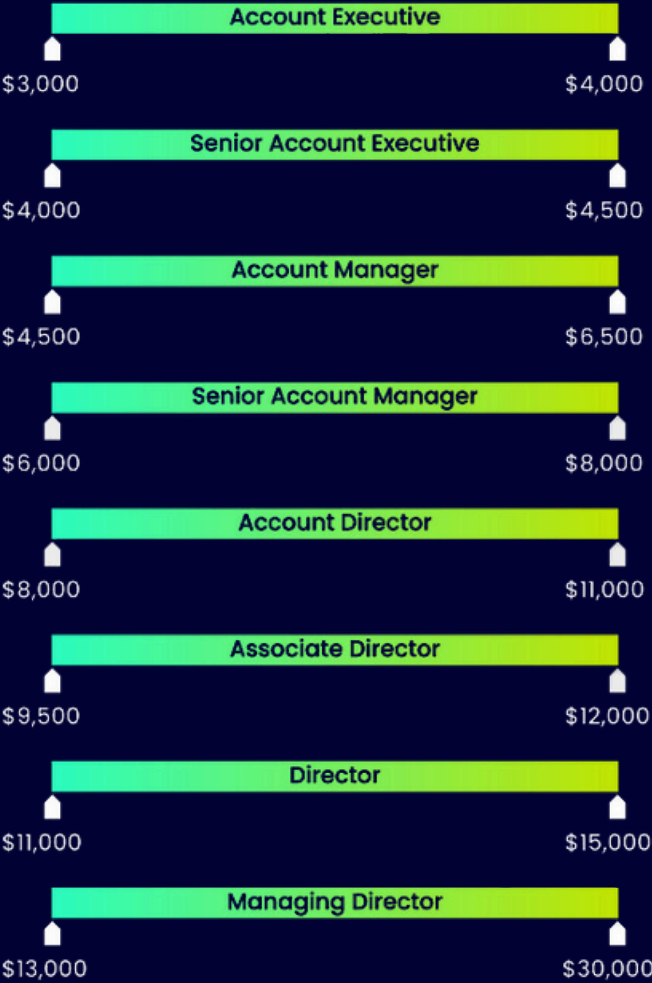


HKD /pcm

SINGAPORE

PR & COMMS

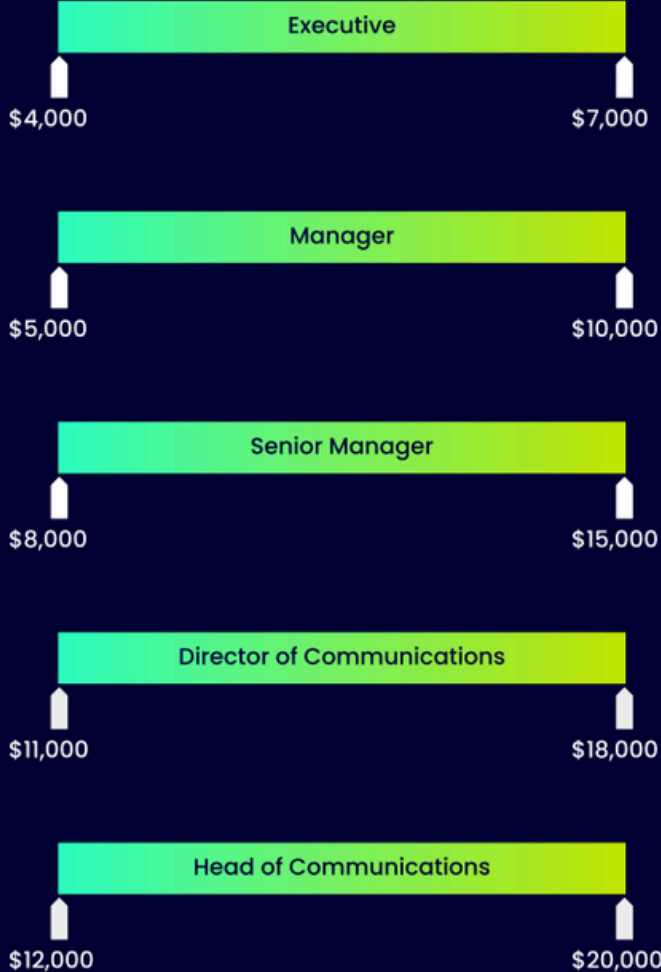
Agency Singapore
2024



SGD /pcm

In-House PR & COMMS

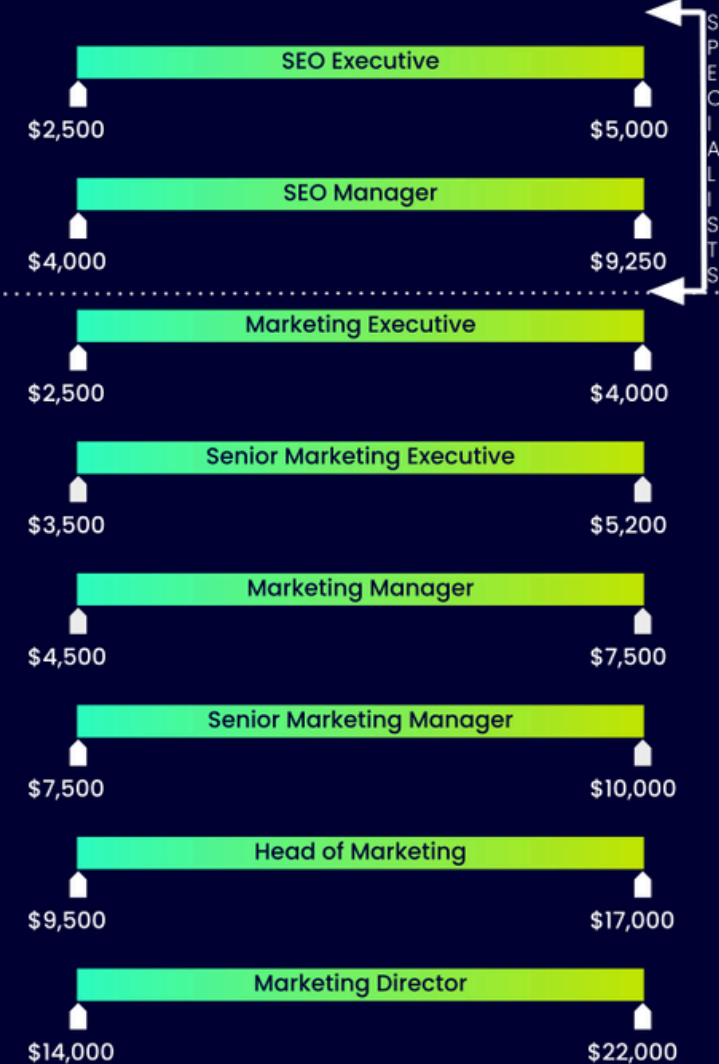
Singapore
2024



SGD /pcm

MARKETING

SINGAPORE
2024



SGD /pcm



www.sapioconsulting.co.uk